

# FUNDING FOR GROWTH

We know the difficulties that businesses can have in securing funding for growth. Many business owners have invested their time and money into establishing their business and now want to grow to the next stage. However, they find themselves held back by a lack of available funding. We are here to help.

**HEART** of business consultants can help you to identify and secure the funding you need.

Book your **Free of Charge** call to discuss your funding for growth requirement.

We will guide you through a **six stage process** (see overleaf) leading to completion and the funding you need.

Call **07798 653 139** or email [stuart@heart-of-business.co.uk](mailto:stuart@heart-of-business.co.uk) for more information

## FUNDS CAN BE USED FOR A RANGE OF BUSINESS NEEDS

Funding for growth might be required as working capital; to implement a sales and marketing campaign; recruitment of key personnel; purchase of equipment; an increase in inventory; expanding or relocating facilities; or to re-finance existing debt arrangements.

## THE TYPES OF FUNDING AVAILABLE

We will look at a wide range of funding options which may involve for example secured or unsecured arrangements, loans or equity, invoice or asset financing. We will work with you to identify what best meets your circumstances and needs.

## THE SIZE OF FUNDS AVAILABLE

We can typically support funding requirements from £200,000 and subject to candidates meeting the terms and conditions of the provider.



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Consultants  
and Advisers



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## WHAT IS THE SIX STAGE PROCESS?

**STAGE ONE:** A scheduled **free of charge** telephone call with one of our consultants to understand your needs and to enable us to progress to stage two.

**STAGE TWO:** Once we receive your payment of £1,750 + V.A.T. we will prepare a detailed proposal identifying: the type and source of funds we recommend; an estimate of the lead-time to completion; the work we will do to secure the funding; and what we need you to do. When this is agreed we will move to stage three.

**STAGE THREE:** We will both carry out the work agreed in stage two. We will be available to support you if required. If that is the case then any additional charges for additional work will always be agreed in advance.

**STAGE FOUR:** We will meet to review the proposals received and decide which best matches your needs.

**STAGE FIVE:** There will be some formal documents to complete, and this may require support from your legal advisor. We can help arrange legal support if required. In you deciding how much money you require it is important to ensure you have considered all the additional fees and costs that will be incurred, such as the legal fees.

**STAGE SIX:** There may be some conditions attached to funding which require regular reporting from the business, the detail of these arrangements will be finalised at this stage. With everything ready and agreed the parties are all able to complete and sign the transaction paperwork and for the required funds to be transferred to your account.

## HOW MUCH WILL THIS COST?

The **HEART of business** Funding for Growth service is available for £1,750 + V.A.T. and a success based arrangement fee calculated as a percentage of the funds raised. If we are not successful in raising funds there is no arrangement fee to pay. The arrangement fee will vary depending on the amount and type of funding.

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Visit our website to learn more about **HEART of business**, Funding for Growth and our other products and services.

## ABOUT US

**HEART of business** is a collaborative business development team. We are growing business whose members operate in Oxfordshire • Buckinghamshire • Berkshire Surrey • Kent • London.

Consultants  
and Advisers

