

Re-instil commercial urgency through core business skills training

Introduction

Divide into pods:
Marketing, Sales,
Production, Finance &
MD/Management

Level
1

Each level is 26 weeks of trading condensed into 26 minutes of high-energy, intensive gameplay

Reflection

Now we have a better understanding of key business areas.

Plan

We have identified that cash is king. We need to improve process.

Level
2

Reflection

We are getting better at identifying profit

Plan

We have recognised better inter-departmental collaboration is essential

Level
3

Reflection

Realisation of the need for slick processes that build success.

Ignite innovation & culture change in your team

