

Why should I get a third party to review MY business?

Sometimes business owners/MD's need someone outside of the business to:

- Clarify the direction and focus the business should take to maximise shareholder value.
- Take a high level view of ideas and plans.
- Support personal or team development.
- Provide resources to enable challenges to be overcome.



Help yourself and YOUR business succeed with this Business Review Programme

This programme is uniquely co-delivered by **HEART of business** members, combining the skills and experience of:

- An experienced Finance Director, and
- An expert Strategic Marketer

Together they will ensure a high quality rigorous analysis with realistic and practical recommendations. When required they can call on the broader and deeper skills, experience and domain knowledge of **HEART of business**, with over 30 experts from a wide range of disciplines including:

HR • Finance • Business Development • Organisation design • Supply Chain • Logistics and much more.

What recent clients have said about the Business Review Programme

“ Connected the dots on what needs to be changed to realise our ambitions. | Cannon Moorcroft – Accountants 

A breath of fresh air. Graphite Additive Manufacturing 

This work has given us a real sense of direction. | Employment Law in Action

 **ELiAction**
Employment Law in Action

”

heart-of-business.co.uk

Follow us on     

To find out more about the Business Review Programme
Call 07970 188 057 or email nathan.king@heart-of-business.co.uk

All calls will be treated as strictly confidential.

Consultants
and Advisers



About the Business Review Programme

The process commences with a **scheduled in-depth structured telephone engagement**, to explain the steps in the programme, what will be done and when. Expect this to last about 30 minutes.

There is then a requirement for **pre-work by the client**. This is cost effective method to help the consultants assess the management information available. The pre-work will help the consultants gain insights into the business, its structures and activities, without duplicating efforts.

The next step is a scheduled **half-day intensive workshop** with the client and the consultants. This workshop will help clarify information already supplied, and probe into all the appropriate areas required to complete the Business Review.

Following the workshop, a **comprehensive report** is prepared. The report will provide you with the knowledge you need to develop and grow your business. Financial analysis and projections, organisation development, an HR audit, market definition, segmentation and competitor analysis and SWOT can all be included.

Next is a scheduled **two hour review** to discuss the report, its key findings and recommendations, answer any outstanding questions and agree next steps. Whilst this is the last stage of the Business Review Programme, most clients take the option to ask for further support to help make the plan happen.

The Business Review is probably the best investment you will make this year

HEART of business can help your next steps in a number of ways:

- Providing business experts to provide complementary advice, assist with implementation, or provide outsourced services;
- Develop business plan documents to assist organisational planning and engagement, or to raise finance to support the development of the business; and much more.

To find out more about the Business Review Programme

Call 07970 188 057

or email nathan.king@heart-of-business.co.uk

All calls will be treated as strictly confidential.