

# Membership • Categories • Features



	MEMBERS	GROWTH COACHES	CONSULTANTS
Attendance at monthly member meeting	✓	✓	✓
40% discount when attending a second monthly meeting (eg an Oxford member attending the TV meeting)	✓	✓	
F.O.C. when attending a second monthly meeting (eg an Oxford member attending the TV meeting)			✓
20% discount for additional guest from members business	✓	✓	✓
One F.O.C guest invitation per quarter (worth £60 including V.A.T.)	✓	✓	✓
Participation in Hob Blogging Programme	✓	✓	✓
Participation in Hob Workshop Programme	✓	✓	✓
Participation in Hob Referral Commission Scheme	✓	✓	✓
Website Profile/Directory Listing	✓	✓	✓
Licensed use of brand including, email address and business cards		✓	✓
Personal development, inspiration and learning (CPD)	✓	✓	✓
Attendance at bi monthly Consultant and Coach team meeting		✓	✓
Shared proven methodologies and materials		✓	✓
Support for personal and business development and collaborative relationships		✓	✓
Team based learning and support from experts		✓	✓
Team based sales and marketing (optional micro website)		✓	✓
Approved practitioners you can trust to help deliver breakthrough results for your clients		✓	✓
Opportunity to lead a Hob group and earn a fee		✓	✓
Opportunity to become a Hob shareholder			✓



**CONTACT US** for a **FREE no obligation** discussion  
[enquiries@heart-of-business.co.uk](mailto:enquiries@heart-of-business.co.uk) or visit [heart-of-business.co.uk](http://heart-of-business.co.uk)

# Membership Charges



**HEART of business** is a collaborative business development network. We are a membership group of business service providers. We help our members grow, and we help our clients to deliver breakthrough results.

Our members include:

Sales & Marketing Consultants | Growth Coaches | Business Advisers | Non-Executive Directors  
Expert Business Service Providers. **All will help deliver practical support to deliver amazing growth.**

**HEART of business** are a strong team, sharing common goals and values, that help to develop each other, and our businesses.

			Approved Delivery Partners £	Growth Coaches £	Consultants £
<b>Initial fees:</b>					
	(3)	Admin		2,000	250
	(11)	Training/Induction		TBC	1,000
<b>On-going fees:</b>					
	(4)	Admin	600	600	1,600
		Networking	600	600	600
<b>Sales and management commissions: (8)</b>					
	(2)	All sales	nil	5%	nil
	(6)	Only referred sales	15%	15%	15%
	(1) (5)	Referrer commissions	10%	10%	10%

- (1) No referrer commissions are payable on transactions of less than £1k or above £20k in a 12 month period and roll-up principle applies
- (2) 5% applies to all sales (except those agreed as exempt within the agreement and waived for first 12 months)
- (3) Initial fee includes Hob e-mail set up and initial Hob business cards (for Coaches and Consultants)
- (4) Includes ongoing Hob e-mail hosting 12 months (for Coaches and Consultants)
- (5) Commission payable to member making a successful referral (see note (1) above)
- (6) Charge made to member receiving the successful referral (Hob retain 5%)
- (7) All charges exclude V.A.T. charged at applicable rates
- (8) Commissions are due for only six quarters
- (9) Membership is subject to invitation, and terms and conditions apply
- (10) All details are correct at time of production, however Hob adopts a policy of continuous improvement, and therefore reserve the right to make changes without notice, and without updating previous versions or advising recipients
- (11) Training needs are identified and determined by individual members' requirements.

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